

Joseph A. D'Arienzo Communications Director

County Government Center 123 Wyoming Avenue, 6th Floor Scranton, PA 18503 t (570) 963-6750 f (570) 963-6812 h (570) 343-1461 c (570) 430-8254 darienzoj@lackawannacounty.org

September 17, 2021 - For Immediate Release

Holiday Promotional Photo Contest

Taking a page out of both the prophets and medieval times lore, Lackawanna County and the Greater Scranton Chamber of Commerce are asking local restaurants and other food and beverage establishments to participate in the *"Lackawanna Eat, Drink and Be Merry Restaurant Trail"* holiday promotional photo contest activity.

Interested patrons are invited to take and post photos of their favorite food or drink items at a local establishment(s) for a chance to win a gift card prize. Restaurants/establishments must register to be part of the activity. They will then be contacted with the contest's details.

The "Lackawanna Eat, Drink and Be Merry Restaurant Trail" will be marketed on the Chamber and Lackawanna Markets websites in conjunction with other partners throughout the holidays. There is no cost to participate, and the deadline to submit information is Friday, October 15.

The registration form is located at <u>https://bit.ly/3tKFS8M</u>.

For more information, contact Maureen McGuigan, Deputy Director of Arts and Culture, at 570.496.1724 or email her at mcguiganm@lackawannacounty.org.

-30-