ARTS
for Community
PROGRESS

a collaboration between

SCRANTON AREA
Community FOUNDATION
SERVING THE PEOPLE OF LACKAWANNA COUNTY SINCE 1954

Lackawanna *County*
COUNTY COMMISSIONERS
Patrick M. O'Malley • Jerry Notarianni
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The Scranton Area Community Foundation and the Lackawanna County Department of Arts & Culture gives its sincere thanks to the organizations that participated in the roundtable events. The feedback provided during these sessions was invaluable. We thank you for helping to make Lackawanna County a better place to live.

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I. Purpose of the Roundtables

The concept of integrating arts and culture into other societal sectors is a national trend. It allows for leveraging the synergies that exist between the arts and other disciplines to promote shared value. To explore the possibilities that lie between art and these other sectors from a regional perspective, the Scranton Area Community Foundation (SAF) and the Lackawanna County Department of Arts & Culture formed a collaboration. Through this partnership, the purpose was to understand the regional assets, challenges, and opportunities that exist between the arts and other societal sectors.

In order to accomplish this, both partners determined that the first step would be to gather current information from a variety of community stakeholders. To achieve this, SAF and Lackawanna County hosted a series of breakfast roundtables entitled *Art for Social Change.* Each *Art for Social Change breakfast* roundtable discussion was held in the summer of 2016, during June, July, and August, from 9:00 to noon. Each roundtable was aimed at understanding the connections between Arts & Culture and other disciplines such as Health & Wellness, the Economy, and the Environment. While the initial plan was to hold three roundtables in relation to arts and culture, a fourth roundtable focusing on transportation was added following the completion of the three roundtables. Transportation was selected as a focus area due to how frequently it was mentioned in each roundtable as a significant barrier to both access and program delivery. The Transportation roundtable was held in October of 2016.

A cross-section of regional participants were invited to the four discussions, with each individual selected due to their specific expertise and perceived ability to contribute to the dialogue. Participation per roundtable varied from 25 to 45 participants.

II. Intended Goals

By bringing together the business community, government, foundations, nonprofits, educators, and other civic leaders, the roundtables aimed to foster an understanding of how cultural and creative expression has the means to create deep and lasting community-wide change, including measurable improvements in the health and wellness of individuals, the economy, and the environment.

A. Goals of the Scranton Area Community Foundation

As a public 501(c)(3) community foundation serving the Lackawanna County area, the Scranton Area Community Foundation's mission is to enhance the quality of life for all people in Lackawanna County through the development of organized philanthropy. The Foundation carries out this mission as a:

- **Steward**, through developing and managing permanently endowment funds;
- **Grant Maker**, by awarding grants and support to enable the community to respond to emerging and changing needs and opportunities;
- **Charitable Resource**, by encouraging and educating donors and providing a flexible vehicle for individual donors, nonprofit organizations and the community-at-large; and
- **Catalyst**, by mobilizing community leadership in response to issues.

SAF advises individual philanthropists regarding charitable legacy planning and how their giving can make a difference. Additionally, the Foundation provides grants to nonprofit organizations in a variety of areas aimed at enhancing the quality of life for Lackawanna County residents. Funding for arts and culture falls under SAF's grant making priority areas.

Specifically, as an anchor institution and catalyst for regional growth and improvement, SAF had specific goals for the roundtables. These included:
- Understanding the challenges facing organizations working in the area of arts and culture;
- Sparking new ideas and bringing about new collaborations amongst arts and culture organizations and other partners from a variety of disciplines, with the end goal of creating widespread community benefit; and
- Creating a dialogue between potential funders and grantees.

B. Goals of Lackawanna County
In 2004, an education and culture tax was implemented and programs developed for the purpose of enriching the county through arts and culture through an additional mill on assessed property value. (1/1000 of property assessed) which generates approximately $1.3 million in funding for arts and culture in the county. Lackawanna County is the only county in Pennsylvania to have such a funding stream. This fee has been able to support artists and organizations, provide free programming, and offer technical assistance to artists and arts leaders in the community.

In 2008, Lackawanna County launched the ARTS Engage! initiative, a partnership with the Office of Family and Youth Services (OFYS). This initiative was established to fund organizations to enable them to conduct free or low cost public arts programming. Children and adolescents within OFYS services are placed in these programs as an alternative to traditional therapies to develop prosocial skills. The success of this program led the Arts and Culture Department and other county departments to discuss how the arts can be used as a vehicle to help solve social challenges, and other issues facing the community, while and increasing well-being and health.

The goals of the roundtables for Lackawanna County's Arts and Culture Department were to convene diverse groups of people and organizations, who may not always have opportunities to connect, and to discuss issues and initiate ways to solve the identified issues by using the arts. The objective was that ideas would be generated, partnerships and relationships established, and potential actionable project ideas solidified.

III. Areas of Focus

Art and culture provides a vehicle for understanding and acting on issues that face communities worldwide. The Scranton Area Community Foundation and the Lackawanna County Department of Arts & Culture had the goal of setting the table for a discussion which covered a wide platform of topics affecting the residents of Lackawanna County. To that end, the initial focus areas were Health & Wellness, Economy, and Environment, with Transportation added in later.

A. Arts and Health & Wellness

Lackawanna County faces a myriad of challenges in population health. In addition, the County also has a significantly higher elderly population than most other U.S. regions, with approximately one in six people over the age of 65.

According to the *2017 County Health Rankings and Roadmaps,* a program of the Robert Wood Johnson Foundation, Lackawanna County ranks 57 of 67 counties in terms of health. Cancers of the lung and bronchus are the most frequently diagnosed in Northeastern PA and are 18% higher than the average U.S. rate. Colon cancer is 9% higher than the average U.S. rate (*Figures taken from Northeast Regional Cancer Institute Cancer Surveillance*).

A March 2016 *Times-Tribune* article reported that more than a quarter of people in Northeastern Pennsylvania are obese - making the region the 5th highest in the state. There is also a severe opioid crisis in Lackawanna County, with 69 deaths in Lackawanna County being reported in 2015.

Some of these statistics may seem daunting, but opportunities exist to use creative and positive vehicles to alleviate some of these challenges. In addition to the obvious traditional methods of developing solutions to these health issues, there are many possibilities in the arts community to work towards creating healthy and happy populations in Lackawanna County.

B. Arts and the Economy

It is no secret that Lackawanna County is continuing to redefine itself for the 21st century, climbing out of its deindustrialized past as a former coal mining region.

There are, however, signs of a Renaissance occurring in downtown Scranton. The city in 1910 had a population of 129,867 which has since declined to 77, 291 in 2016 (Although this was an increase in population of 1.5 percent since the 2010 census.) There is an increasing population choosing to live in the downtown, which is spurring developers to invest in apartments and small businesses and restaurants are opening. There are also strong educational and medical communities in the region.

Unemployment was down in the region in 2016, but challenges still exist as the median salaries for the region have not increased, according the Institute for Public Policy and Economic Development's 2017 *Indicators Report.* The 2016 *Living Wage* study completed by the Institute for Public Policy and Economic Development, Education for Justice and the office of Community and Government Relations at the University of Scranton reported that 14% of people in Lackawanna County live below the federal poverty line.

The arts can be a key to help in regional revitalization by creating and fostering economic development generators, such as small arts businesses, festivals, and other amenities which improve the quality of life and make the region a more attractive place to live and work. There also exist great opportunities to create cultural tourism, as the region has many heritage attractions, arts and cultural events, and outdoor recreational opportunities.

C. Arts and the Environment
Lackawanna County faces many environmental challenges, often stemming from its industrial past. These include issues such as sewer and storm water drainage, acid mine drainage in rivers, and old infrastructure in need of repairs. Lackawanna County also faces issues that are affecting the United States on a national scale, such as an increase in consumer waste, and an over-reliance on cars for transportation.

The good news is that much has been accomplished in the past few decades. The Lackawanna River is now cleaner than it was in the 1800's, regulations exist that help to protect our natural resources, and civic groups are dedicated to environmental progress. The roundtables focused on this topic of the environment, specifically from the innovative perspective of the arts, in order to explore how we can continue the movement towards a strong sustainable and healthy environment in Lackawanna County and the region.

D. Arts and Transportation
As noted above, a specific focus on transportation as a discussion topic was deemed necessary. Transportation challenges included a workforce with difficulty commuting to

industrial parks; populations who cannot attend cultural events, other activities, and appointments; a need to expand on new and growing sustainable and green initiatives (i.e. promoting biking, walking); and a difficulty in attracting new businesses to the region.

IV. Opportunities and Challenges

Throughout the four roundtables, there were several prominent and repetitive themes that arose. These included:
- Barriers created by inadequate transportation;
- A public education gap in art and culture assets that are available;
- Lack of funding opportunities for arts and culture;
- Difficulty in coordinating a focused strategy to address challenges; and
- Leadership gap in moving priority areas forward.

A. Barriers Created by Inadequate Transportation

Throughout each of the forums, a major challenge discussed was a lack of equity in access to art and culture programs and other services due to transportation. Comments included that there are over 5,000 homes within Lackawanna County without a car, as well as the challenges people experience when accessing public transit.

Specific concerns regarding transportation barriers included:
- The need for additional transportation for students to participate in arts events, museums, related organizations;
- Commuting challenges of people working 2nd and 3rd shifts;
- Lack of safe and appealing bus stations;
- The stigma of riding a bus;
- Limited public transportation on Saturdays and Sundays;
- Lack of funding for transportation and related enhancement services;
- Lack of signage;
- The geography of the county;
- Housing project location and transportation for children;
- Lack of safe and appealing pedestrian systems;
- Transportation barriers for seniors.

During the roundtables, participants highlighted specific opportunities to improve transportation systems in order to facilitate access to arts and culture events. They also saw possibilities in integrating the arts into the improvement of transportation. These opportunities discussed included:
- Delivery of arts and cultural programming at unique venues, i.e., bringing the arts to people;

- Packages that combine local transportation with regional arts and culture assets;
- Incentives such as preferred parking for rideshares;
- Rideshare bus;
- Partnerships with COLTS to provide for families to attend kids late night functions;
- Contests to create art for bus shelters;
- Exhibits at transit changes;
- Art, poetry or "moving works" idea for buses;
- Creative funding partnerships;
- Bus rapid transit as a future goal;
- Opportunities to leverage alternative transportation.

B. Lack of Funding Opportunities for Arts and Culture

The lack of adequate funding for arts and culture was a dominant theme. In order to help address this challenge, specific opportunities arose in the discussions. These included:

- There was significant interest in forming a collaborative group around a large scale community initiative aimed at acquiring national funding. Participants discussed the need to present a cohesive, collaborative plan to generate funding from outside the local region in regards to arts and culture.
- Health conversion foundations that are new funding opportunities in the regional area can support therapeutic initiatives that combine arts and culture.
- Clarity of vision of what the organization or project is looking to change is key in terms of successfully acquiring funding. This is an important aspect for Lackawanna County as well as other funding sources.
- Creative partnerships can be a solution. Discussions evolved around the fact that most people do not necessarily need therapy through the arts, but instead can benefit from therapeutic programs. Opportunities exist to partner with entities such the Department of Aging and others.
- There is a lack of awareness of funding opportunities available, and a need to help artists locate services that can help with funding opportunities.
- Arts and culture organizations often face the challenges of strategic planning, research and benchmarking, impact measurement, organizational capacity, sustainability and related aspects that foundations and other funders often require.
- There is still a need to break down the silos between regions to limit competition for funding resources, as well as eliminating duplication of efforts.

C. Leadership Gap & Coordination of a Focused Strategy

In order to ensure and promote a continuous line of progress towards an artistic and cultural vision for the region, there needs to be a combination of leadership and coordination. Questions in this area that will need to be further defined are:

- Who will assume the leadership roles moving forward to drive improvement in the various areas?
- Will leadership be self-selected or appointed?
- How will leadership be structured and supported? Example: Where will be the leadership "home"? Will there be multiple leadership "homes" based on the priority areas?

There may be many goals that arise out of a collective vision for arts and culture but there needs to be strong, solid, committed leadership to maintain connectivity and momentum. This coordination can take the form of pulling together specific priority areas or initiatives; Serving as a central resource for artists; Housing an asset inventory, map, or calendar; and other key areas.

V. Local Successes

Throughout the four roundtables, people representing various disciplines and organizations shared their examples of successful programs related to the topic areas.

While the list below is certainly not a complete list of all of the effective programming happening in Lackawanna County and beyond, it provides a range of examples of the programming that has had a positive impact on peoples' lives, in terms of health, economy, environment, or transportation.

- **Bike Scranton** - A free bike share program where people can pick up bikes to borrow for free at various locations in the city. http://www.bikescranton.com/

- **Bonfire at the Iron Furnaces** - The Iron Furnaces is a historic site that is operated by the Anthracite Heritage Museum and a Pennsylvania and Historic and Museum Commission site. This event was started in 2011 as a way to attract more interest in the site and celebrate the regional industrial and cultural past. www.scrantonbonfire.com

- **Carbondale Skatepark** - located at Belmont St. in Carbondale**.** https://www.facebook.com/pages/Carbondale-Skate-Park/149557578407985

- **City of Pittston** - has invested in the arts with their goal of being the leader amongst towns of their size (1.7 miles) in having the most art. The town now

showcases murals, artistic fire hydrants along with many arts events.
http://www.pittstoncity.org/

- **Elm St. Project South Side Farmer's Market** - the South Side Farmers' Market is administered by the Elm Street Revitalization Project of United Neighborhood Centers of NEPA. Its mission is to promote healthy living in South Scranton and to support local agriculture and the local economy.
https://www.facebook.com/pg/southsidefarmersmarket/about/?ref=page_internal

- **E.O.T.C. "Women in Transition" Program** - A program which connects mentors with women at the Lackawanna County Prison, preparing reentry into society. Other field trips and activities are offered. http://www.eotcworks.org/

- **Everhart Museum "Odyssey of the Mind" Program** - A program that engages students to use art and creativity to solve problems that range from building mechanical devices to presenting their own interpretation of literary classics. Students then present their projects in competitions on the local, state, and world level. http://everhart-museum.org/

- **First Friday Scranton** - A monthly community art walk with exhibits and activities taking place throughout downtown Scranton.
http://www.firstfridayscranton.com/

- **Global Tastes** - A partnership between the University of Scranton, Lackawanna County, Catholic Social Services, Terra Preta Restaurant, and Lackawanna College's Culinary Program. This partnership works with new refugee populations to create a community dinner and cultural event with opportunities for connection and exchange.
http://www.scranton.edu/about/community-relations/refugee-restaurant.shtml

- **Interdependence Hexagon Project** - An ongoing global project which started after the events of 9/11 as way to help with healing, expression, and reconnection through the visual arts, as Hexagons represent communities and their interconnectedness. http://hexagonproject.org/

- **Indraloka Animal Sanctuary** - Founded in 2005, Indraloka Animal Sanctuary focuses on caring for abused and neglected farm animals and promoting health and wellness in the community by connecting people to the environment and animals. Humane education is also a key component of their programming.
http://www.indraloka.org/

- **Keystone Iron Works** - A high school iron sculpting program and partnership with E.O.T.C that teaches students how to sculpture and work with iron ending in a community iron pour. https://www.facebook.com/groups/114797041889504/

- **Lackawanna County "Arts Engage!" Program** - This program is a partnership between the Lackawanna County Arts and Culture Department and the Lackawanna County Office of Family and Youth Services that funds public art programs and places children from the OFYS in those programs to foster prosocial skills. www.lackawannacounty.org.

- **Luzerne County Transportation Authority "Poetry on the Bus" Program** - This program solicits local poetry on themes which are then turned into posters displayed on the buses. http://www.lctabus.com/

- **Pennsylvania Council on the Arts "Creative Aging" Program** - A new residency initiative that seeks to conduct innovative arts programing with senior populations. http://www.paartsculturecaucus.com/creative-aging/

- **Lackawanna River Heritage Trail (LRHT)** - A 70 mile multi-purpose trail along the Lackawanna River implemented and managed by the Lackawanna Heritage Valley (LHV). http://www.lhva.org/greenways-trails/

- **Pop Up Studio Pothole Project** - This art project called for people to reimagine potholes, usually seen as negative part of the city, by "staging" the potholes as various scenes and submitting the photos for an online exhibit. http://www.huffingtonpost.com/2014/05/13/pothole-art-pop-up-studio-pennsylvania_n_5317354.html

- **Scranton Fringe Festival** - Held annually for consecutive days at multiple downtown Scranton venues the festival promotes a variety of disciplines for all ages including theatre, music, dance, film, comedy and puppetry. http://scrantonfringe.org/

- **ScrantonMade Arts on the Square and Holiday Market Festivals** - Summer and winter festivals designed in partnership with ScrantonMade, a local PR and event planning firm for artists and artisans and the Lackawanna County Arts and Culture Department to create events that would help artists and encourage community arts participation. http://scrantonmade.com/

- **Scranton Running Company** - Founded in 2010 their mission is to cultivate a thriving running and walking community through events training programs and friendly running business welcome to runners of all abilities. http://scrantonrunning.com/

- **Scranton Shakespeare Festival** - Offers free theatre productions in the summer in Scranton including Shakespearean as well as original and contemporary works. https://www.scrantonshakes.com/

- **Steamworks** - space that strives to be a hub of artistic activity for all ages and featuring various mediums with a space currently located in the Marketplace at Steamtown. http://www.steamworksscranton.org/

- **The Greenhouse Project at Nay Aug** - Focuses on growing a sustainable community through education programs, wholesome food priorities, and healthy eating initiatives. http://scrantongreenhouse.org/index.html

- T**he Northeastern Philharmonic "Red Rock Job Corps" Program** - This program sponsored by the Northeastern Philharmonic where students from Red Rock Job Corps attended concerts and volunteered as ushers to gain professional skills and learn about orchestral music. www.nepaphil.org.

- **United Neighborhood Center "Leaders in Training"** - Started more than 15 years ago this program provides a 38 week curriculum and summer program to help teenagers learn skills to achieve their goals and serve their communities. http://www.uncnepa.org/youth-programs/

- **Wilkes-Barre Riverfront Parks** - Consists of three historic parks located on the banks of the Susquehanna River hosting community events such as yoga and a river fest. https://www.facebook.com/RiverCommon

VI. National Examples
- **Chattanooga, Tennessee** - Often touted as a model for urban revitalization, Chattanooga has invested in the arts to reshape the city through districts, public arts and events. http://www.chattanooga.gov/about-chattanooga/

- **Columbus, Ohio Public Art** - The city of Columbus has made a commitment to public art and has invested in supporting art for beautification and revitalization through different initiatives that have really changed the face of the city. https://www.columbus.gov/planning/publicart/

- **Greenville, South Carolina** - Receiving several awards, Greenville has used the arts to reinvent its abandoned downtown into a thriving small city. http://www.saveourgateways.com/HowGreenville.php

- **Pittsburgh Cultural Trust EQT Children's Theater Festival** - Over 30 years ago this international children's festival was started as a way to revitalize downtown Pittsburgh and has grown into a premier festival featuring diverse performances and activities for all ages. https://pghkids.trustarts.org/

- **St. Louis Metro Arts in Transit (AIT)** - Since 1986, AIT has coordinated the combination of arts with public transition through installations at transit sites, design bus shelter programs, poetry on the bus and painting of buses. http://www.artsintransit.org/

- **San Francisco Zero Waste by 2020** -The goal of this initiative is to divert all garbage away from landfills. The arts are part of this through incorporating programs such as the Artist-in-Residence program at Recology where artists create art from discarded materials. The city also offers grants for projects. https://www.recology.com/recology-san-francisco/artist-in-residence-program/ and https://sfenvironment.org/zero-waste-by-2020

- **Show Shuttle**- A partnership between Community Arts Center (CAC) and River Valley Transit in Williamsport, Pennsylvania which offers complimentary shuttles to the CAC's performances. http://www.caclive.com/shuttle-service-2/

- **SteelStacks** - A ten acre campus on the site of former Bethlehem Steel dedicated to arts, culture events and programs offering concerts and festivals every year. http://www.steelstacks.org/

VII. Recommendations: Key Areas of Focus

As a result of the four roundtables, the Scranton Area Community Foundation and the Lackawanna Department of Arts & Culture provides the following recommendations and suggested action items for increasing regional access to arts and culture, and in continuing to improve the quality of arts and culture programming.

A. Creation of an Arts & Culture Asset Map

There was a consensus during the roundtables that the public often doesn't know the artistic and related cultural resources available, and that there is a need to provide further education to promote these resources. The concept of an inventory list and/or asset map was something that was frequently mentioned as a tool that will provide insight and direction on resources available in the realm of arts and culture. Such a directory that catalogues programs, services, and related items available from community organizations would provide value to the public and could be used for community education. It can be used to educate a community ambassadors program, which can serve as a conduit to residents and visitors on available arts and culture programs. It can also be used to foster collaboration between organizations to help overcome duplication of services.

While there were references to an inventory list being created in the past amongst arts agencies, there currently exists a need for a thorough, updated list or map. Ideally, this asset inventory would have a "home" amongst community organizations, and would be kept current and reviewed or updated on an annual or bi-annual basis. Efforts to promote, distribute, and otherwise create awareness of an asset map would further drive its usefulness to the public.

B. Design and Establish a Community Ambassadors Program.

When paired with an inventory of available arts and culture assets, a Community Ambassadors program would serve as a coordinated promotional team. Establishing a Community Ambassadors program in Lackawanna County could begin by first creating a planning committee. This committee could be focused on asset inventory, marketing, potential partnerships, funding opportunities, and program incentives, to both help design and kick-off the initiative.
- A Community Ambassadors program will need strong leadership, including perhaps a co-chairmanship and a dedicated cross-section of participants to shape the initiative.
- The planning committee should benchmark best practices in other comparative cities and regions to create a successful model.

- The planning committee should highlight that Lackawanna County is unique and identify what is specifically identifiable about the region and what it would like to be known for (i.e. unique architecture, public art, and cultural cuisine). Once determined, this would be integrated into the Community Ambassadors model.
- The program will need to be funded or supported and eventually should have a home within a regional entity.
- The program should be based on the vision that art and tourism are interconnected and together, they add economic, cultural, and social value to the region.
- A Community Ambassadors program would have specific deliverables, i.e. a tourism map (featuring regions with cultural foods, etc.), Scranton tourism packages, and educational initiatives for hotel and service staff on local events.
- Ambassadors would receive incentives for participation, i.e., could go to various events for free for 1 year, with stipulations met.

C. Establish a cross-sector collaborative to create a vision, select a large scale project, and identify commensurate funding opportunities.
The primary area of focus would be to create a vision and identify and select a large scale project or initiative which can be positioned for funding on a national scale. Potential concepts can include using the arts as a vehicle for working on storm water issues, or to connect people with the natural environment; establishing more public art/downtown events to draw people in, and to help drive the economy; using art as a means to facilitate and enhance equitable transportation; leveraging the arts to promote community health and wellness amongst vulnerable populations.

Regardless of the topic chosen for the large scale project, in order to ensure success, participants should be from a cross-section of community entities and organizations.

D. Develop a comprehensive multi-sector Advisory Council focused on Equitable Transportation strategies.
As of the creation of this report, the Scranton Area Community Foundation and the Federal Reserve Bank of Philadelphia have taken the next step to create a regional partnership which created this planning council. This Council, established in January of 2017, planned an Equitable Transportation Summit in October, 2017, which focused on various issues impacting regional access to transportation. Additional long-term goals will go beyond the summit, with the Council currently setting strategic priorities for 2018. While the Council began with approximately 20 organizations interested in being a part of the initiative, it has grown to over 80 organizations in just one year.

E. Prioritize Leadership Development and Capacity Building for Arts and Culture Community

Arts and culture organizations' capacity building challenges often preclude them from being competitive in acquiring funding. To that end, a specific focus on leadership development for the arts and culture community should be prioritized. Speakers would be selected due to their expertise in addressing capacity building challenges, as well as their understanding of the needs and challenges facing many nonprofits within arts and culture. Topics might include major gifts training, leadership development, successful collaborations, financial management, and other organizational leadership topics. This leadership development initiative would be supported by the Lackawanna County Department of Arts & Culture, the Scranton Area Community Foundation, and other interested community funders and partners.

<u>Thank you</u>

A special thank you to Electric City Television (ECTV) who recorded and broadcast all four roundtables on Comcast Channel 19. Copies of each individual Art as Social Change Roundtables are available for purchase through ECTV for $20.00 per DVD by contacting Mark Migliore at markectv@gmail.com or (570) 540-5070.

Additionally, a special thank you to all of the roundtable participants, who dedicated their time to addressing this important topic area.

Appendix

List of Community Participants

Appendix A Art for Social Change – Health and Wellness, June 14, 2016

Appendix B Art for Social Change – Economy, July 21, 2016

Appendix C Art for Social Change – Environment, August 18, 2016

Appendix D Art for Social Change – Transportation, November 4, 2016

Appendix A Art for Social Change – Health and Wellness, June 14, 2016

William Browning	Lackawanna County Human Services Department
Meme Bissland	Art Works Gallery and Studio
Kaitlin Bobrovcan	Art Works Gallery and Studio
Elizabeth Burkhauser	Interdependence Day Hexagon Project
Stefanie Colarusso	The Everhart Museum of Natural History, Science and Art
Catherine Cullen	Northeastern Educational Intermediate Unit #19 and Pennsylvania Council on the Arts
Trish Dickert-Nieves	Terra Preta Restaurant
Mary Carroll Donahoe	United Neighborhood Centers of Northeastern, Pennsylvania
Elaine Donly	Employment Opportunity and Training Center (EOTC)
Laura Ducceschi	Scranton Area Foundation
Jamie Dunlap	Pennsylvania Council on the Arts
Tara Finnerty	The Community Intervention Center
Michael Flynn	Scranton Shakespeare Festival
Carl Graziano	City of Scranton Police Chief
William Hoban	Lackawanna/Susquehanna Office of Drug and Alcohol Programs
Alexis Kirijan	Scranton School District
Indra Lahiri,	Indraloka Animal Sanctuary
Kelly Lucas	City of Scranton
Grethchen Ludders	Artists for Art (AFA) Gallery & Women in Philanthropy
Debbie Marichak	Lackawanna County Office of Family and Youth Services
Leo McGowan	The McGowan Foundation
Maureen McGuigan	Lackawanna County Arts and Culture Department
Sondra Myers	The University of Scranton Schemel Forum
Deb Peterson,	The Scranton Cultural Center at the Masonic Temple
Jane Risse	The Greenhouse Project at Nay Aug
Nancy Sanderson	Northeastern Pennsylvania Philharmonic
Angela Seibert	Employment Opportunity and Training Center (EOTC)
Andrew Wallace	Lackawanna County Chief of Staff
Larry West	Office of Senator John Blake
Vivian Williams	Voluntary Action Center

Appendix A **Art for Social Change – Health and Wellness, June 14, 2016** continued

Joan Wojdak	Scranton-Lackawanna Human Development Agency (SLHDA)
Jeremy Yale	Lackawanna-Susquehanna Dept. of Human Services' Behavioral Health, Intellectual Disabilities and Early Intervention Program

Appendix B **Art for Social Change – Economy, July 21, 2016**

David Bosley	The Pop-Up Studio
Ellen Burkey	Ameriprise Financial Services, Inc. & Women in Philanthropy
Julie Schumacher Cohen	University of Scranton Office of Community Relations
Leslie Collins	Scranton Tomorrow
Susan Estler	Lackawanna County Visitors Bureau
Karin Foster	West Hyde Park Neighborhood Association
Natalie Gelb	Lackawanna Heritage Valley
Aurore Giguet	The Everhart Museum of Natural History, Science and Art
Katie Gilmartin	Nada & Company
Alicia Grega	Lackawanna Arts, Culture & Education Council
Lisa Hall-Zielinski	Small Business Development Center
Michael Hanley	United Neighborhood Centers of Northeastern Pennsylvania
April Hannon	Pennsylvania Department of Transportation (PennDot)
Alan Hughes	Scranton Area Foundation
Katie Kearney	The Elm Street Project
Bob Lettieri	Lackawanna County Arts, Culture & Education Council
Gretchen Ludders	Artist for Art Gallery (Afa) Gallery
Ken Marquis	Marquis Art and Frame
Roseann Martinetti	Johnson College
Leo McGowan	McGowan Foundation
Megan Possemato	On & On Marketplace
Mladen Jimencia	Adezzo Coffee Shop and Lounge
Alex Molfetas	Center City Print
Noelle Snyder	Keystone Community Resources
Kenneth Okrepie	Scranton Lackawanna Industrial Building Company (SLIBCO)

Nezka Pfeifer   The Everhart Museum of Natural History, Science and Art

Bruce Reddock   Scranton Chamber of Commerce
Noelle Snyder   Keystone Community Resources
Marwan Wafa   Pennsylvania State University
Wayne Evans   Wayne Evans Realty and Scranton City Council
David Wenzel   United Nations Association of the USA of Northeastern Pennsylvania
Amy Zellers   The Marketplace at Steamtown

Appendix C **Art for Social Change – Environment, August 18, 2016**

Aurore Giguet   The Everhart Museum of Natural History, Science and Art
Michael Bedrin   Department of Environmental Protection
Senator John Blake   Commonwealth of Pennsylvania
Dave Bosley   The Pop Up Studio
Charlie Charlesworth   FFNE Productions & Trout Fishing Unlimited
Colleen Connolly   Department of Environmental Protection
Kayleigh Cornell   Lackawanna State Park
William Davis   Lackawanna County Parks & Recreation
Christine Dettore   Pennsylvania Bureau of Recreation and Conservation
Laura Ducceschi   Scranton Area Foundation
Mary Garm   Lackawanna County Library System
Natalie Gelb   Lackawanna Heritage Valley
Kathleen Graff   Country Side Conservancy
April Hannon   Pennsylvania Department of Transportation (PennDot)
Ryan Hnat   Artist
Indra Lahiri   Indraloka Animal Sanctuary
Craig Lukatch   Lacawac Sanctuary
Roseann Martinetti   Johnson College
Leo McGowan   McGowan Foundation
Maureen McGuigan   Lackawanna County Arts and Culture
Bernie McGurl   Lackawanna River Corridor Association
Tom McLane   Thomas J. McLane and Associates, Inc.
EunJin Newkirk   Newkirk Honey
Chris Norton   WVIA Public Media
Leigh Pawling   Leigh Pawling Studio
Nezka Pfeifer   The Everhart Museum of Natural History, Science and Art
Maria Santomauro   Scranton Cultural Center at the Masonic Temple
Bill Tersteeg   Artist

Marwan Wafa	Pennsylvania State University
Steve Ward	Penn State Cooperative-Master Gardners
Dori Waters	The Gathering Place
Larry West	Senator John Blake's Office
Michelle Wheeler	Lackawanna College Environmental Education Center
Sharon Yanik-Craig	Lackawanna County Environmental Institute

Appendix D **Art for Social Change – Transportation, November 4, 2016**

Christopher Calvey	Lackawanna County Department of Arts and Culture
Representative Mike Carroll	Commonwealth of Pennsylvania
Stefanie Colarusso	Everhart Museum of Science, Natural History and Art
Leslie Collins	Scranton Tomorrow
Dawn Davis	Lackawanna County Office of Family and Youth Services
Laura Ducceschi	Scranton Area Community Foundation
Cathy Fitzpatrick	Scranton Area Community Foundation
Robert Fiume	County of Lackawanna Transit (COLTS)
Karin Foster	West Scranton Hyde Park Neighborhood Watch
Mary Garm	Lackawanna County Library System
Natalie Gelb	Lackawanna Heritage Valley
Aurore Giguet	Everhart Museum of Science, Natural History and Art
Alicia Grega	Arts, Culture and Education Council
April Hannon	Pennsylvania Department of Transportation (PennDot)
Leigh Hanstein	Telespond
Dana Hunter	Scranton Area Foundation
Katherine Kearney	United Neighborhood Centers of Northeastern Pennsylvania-Elm St. Project
Kristin Magnotta	Office of Senator Robert Casey
Debbie Marichek	Lackawanna County Office of Youth and Family Services
Roseann Martinetti	Johnson College
Maureen McGuigan	Lackawanna County Department of Arts and Culture
Tom McLane	Thomas J. McLane and Associates, Inc.
Cindy Muta	Scranton Counseling Center
Sherry Nealon-Williams	Voluntary Action Center
Maggie Nasser	Scranton Area Community Foundation
Chris Norton	WVIA Public Media
Mary O'Donnell	Telespond

Appendix D **Art for Social Change- Transportation, November 4, 2016** continued

Nezka Pfeifer	Everhart Museum of Science, Natural History and Art
Steve Pitoniak	Lackawanna County Regional Planning Commission
Senator John Blake	Commonwealth of Pennsylvania
Lawrence West	Office of Senator Blake
Mike Taluto	Pennsylvania Department of Transportation (PennDot)
Joan Wojdak	Scranton Lackawanna Human Development Agency (SLHDA)

ARTS *for Community* PROGRESS

SCRANTON AREA
Community FOUNDATION
SERVING THE PEOPLE OF LACKAWANNA COUNTY SINCE 1954

Lackawanna
County
COUNTY COMMISSIONERS
Patrick M. O'Malley • Jerry Notarianni
Laureen A. Cummings