



Discover Lackawanna
Open for Business!

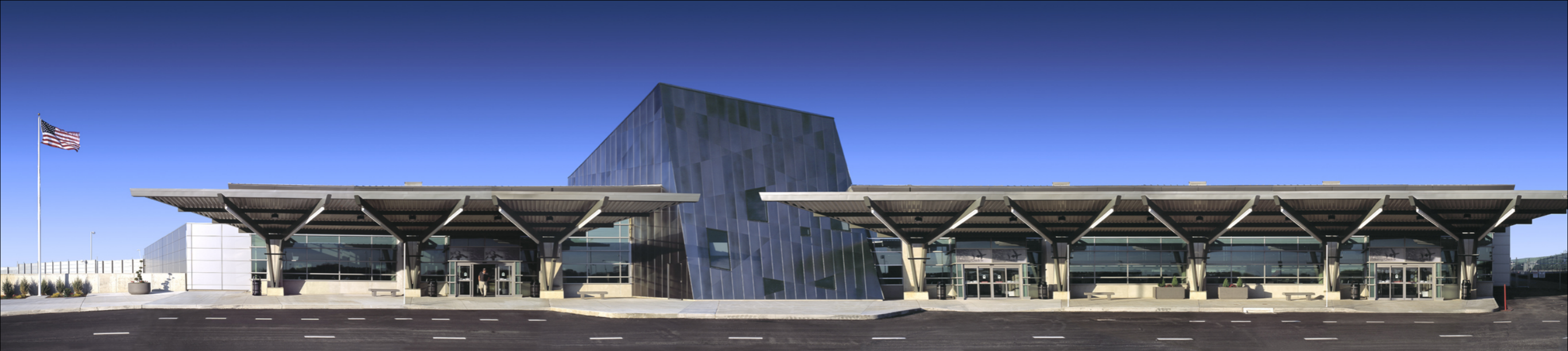


Lackawanna
County
COUNTY COMMISSIONERS
Patrick M. O'Malley • Jerry Notarianni
Lauren A. Cummings

Gateway to the Northeast United States

- As a major gateway to the Northeast, Lackawanna County, Pennsylvania is strategically located on the I-80/I-81 Corridor, where its businesses are within 500 miles of 96 million American and Canadian consumers.





Road Transportation

Distance from the Scranton Metro Area

Binghamton, NY	60 miles
Allentown, PA	75 miles
Sparta, NJ	78 miles
Morristown, NJ	99 miles
New York, NY	121 miles
Harrisburg, PA	122 miles
Philadelphia, PA	125 miles
Syracuse, NY	130 miles
Wilmington, DE	142 miles
Hartford, CT	192 miles
Baltimore, MD	202 miles
Washington, DC	241 miles
Pittsburgh, PA	280 miles
Buffalo, NY	280 miles
Boston, MA	294 miles
Erie, PA	324 miles
Toronto, ON	373 miles
Cleveland, OH	375 miles
Montreal, QE	381 miles

- If you don't want to drive, then fly out of the state-of-the-art Wilkes-Barre Scranton International Airport offering daily direct service to Atlanta, Charlotte, Chicago, Detroit, Newark, Orlando and Philadelphia.
- In addition, the international airport offers one-stop service to hundreds of destinations worldwide.
- Regionally managed by dual Lackawanna and Luzerne County board who equally contributed to \$105 million of terminal, tower, and runway upgrades over the past seven years.

Open for Business



Over the last two years, Lackawanna County has unveiled new and innovative economic incentives for businesses looking to relocate or expand activities.

SBA Loan Fee Waiver Program



- The United States' first SBA loan fee waiver program sponsored by Lackawanna County.
- Qualified business borrowing from qualified lenders receive reimbursement for SBA loan origination fees incurred.
- An economic stimulus that in just three months created 20 new jobs, retained 50 jobs, and dispersed approximately \$50,000 to qualified local businesses.



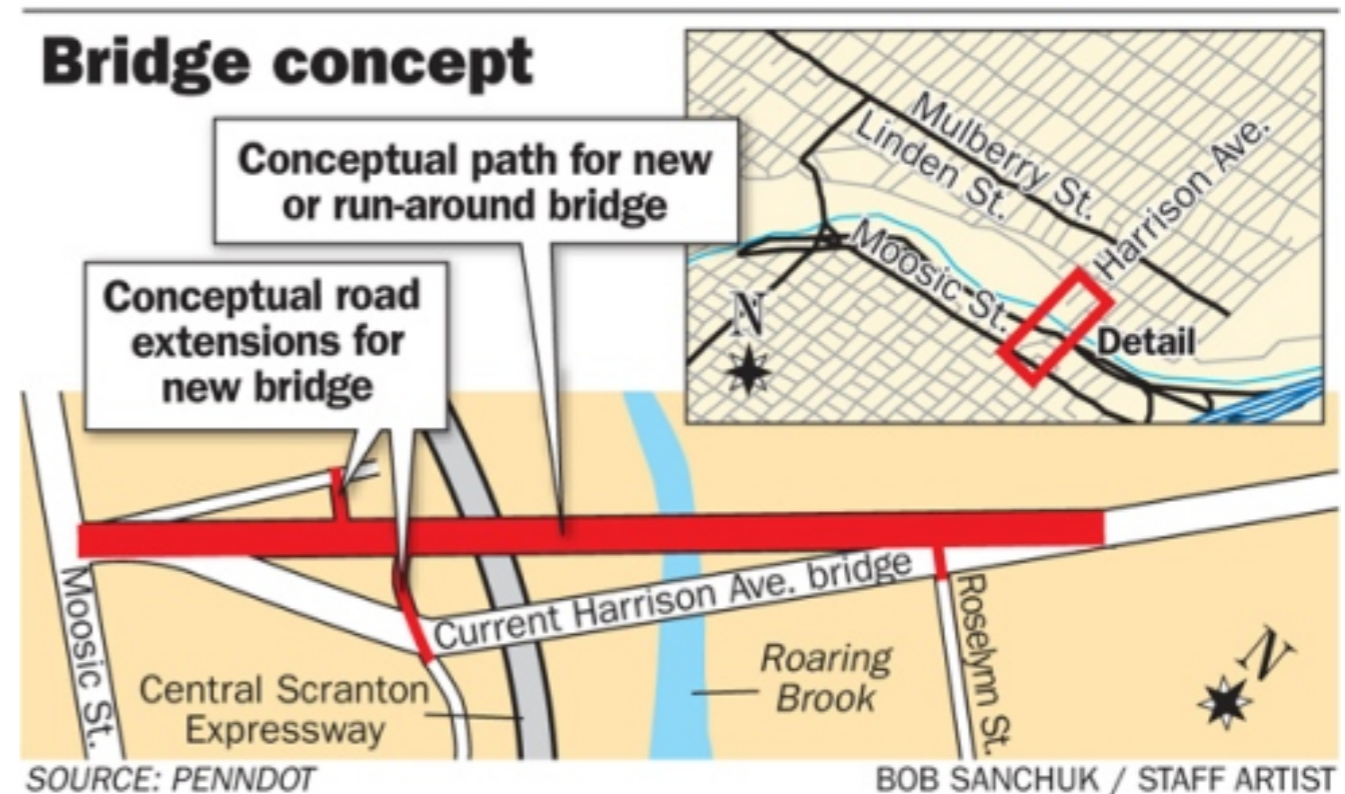
Wireless Technology Infrastructure Initiative



- A County-wide, carrier-grade, wireless technology network.
- Reduces startup and ongoing technology costs for businesses and improves County and emergency management telecommunications.
- The Initiative is self-funded and built from the current IT budget.

Transportation Infrastructure Improvement Fund

- Annual \$1.5 million budget allocation for targeted infrastructure improvements that encourage commerce, attract employers, and foster small business growth.
- Right: \$42 million road upgrade to service the Wilkes Barre-Scranton Int'l Airport and an adjacent business park.



Regional Bioscience Initiative



- An eight-county public/private partnership dedicating resources and intellect toward developing a dynamic bioscience & healthcare industry in NEPA.
- Lackawanna County has committed financial and staff support toward becoming a leader in life science research and private sector biotech jobs.



Land Development Fee Waiver Program



- Reimbursement of all municipal fees and construction permits associated with a business' relocation or expansion in Lackawanna County.

- Designed to incentivize businesses creating permanent, full-time jobs in Lackawanna County.



Community Re-INVEST Program



- A County financial commitment to fund neighborhood revitalization projects and increase quality of life.
- Designed to assist neighborhood agencies looking to leverage match funds for local and federal grant applications.



Regional Partners Making an Impact

Northeast Pennsylvania Technology Institute Intellectual Asset Inventory

- Searchable database commercializing strategic equipment and intellectual assets of the region's fourteen colleges and universities.



Facade Revitalization Grant Programs

- Micro-grants from MetroAction and United Neighborhood Centers available for business owners within the Main Street and Elm Street footprints to facilitate commercial property improvements.

PA Keystone Opportunity Zones (TAX-FREE)

- The following is a list of all state and local taxes that the KOZ exempts, deducts, abates and/or credits:

State Taxes

- Corporate Net Income Taxes
- Capital Stock & Foreign Franchise Tax
- Personal Income Tax
- Sales & Use Tax
- Bank Shares and Trust Company Shares Tax
- Alternative Bank and Trust Company Shares Tax
- Mutual Thrift Institutions Tax
- Insurance Premiums Tax

Local Taxes

- Earned Income/Net Profits
- Business Gross Receipts Tax
- Business Occupancy Tax
- Business Privilege & Mercantile Taxes
- Local Real Property Tax
- Sales & Use Tax



More Game Changers



Real estate development efforts, major health care investments, new local economic development incentives and infrastructure improvements are game changers for the region.



- Healthcare investments of nearly \$400 million by the Commonwealth Medical College, Geisinger Health Systems, Commonwealth Health Systems, and the Wright Center for Graduate Medical Education have redefined Lackawanna County's position as national healthcare educator and provider.



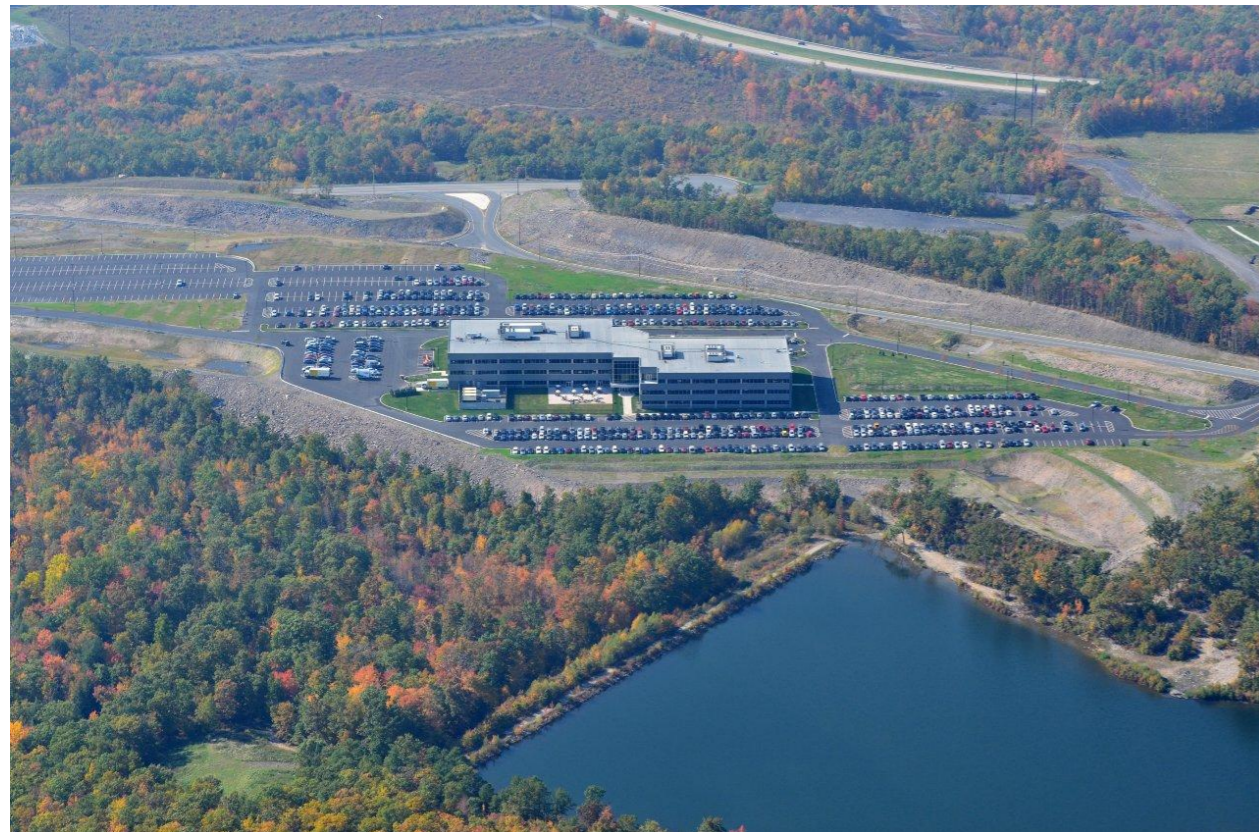
Game Changers in Medicine



- New business parks and high-tech incubators are being developed throughout the region offering over 5,200 acres of mixed use space in 26 parks throughout Lackawanna County.



More Game Changers in Move-In Ready Real Estate



Unparalleled Quality of Life



From an international speedway to hit Broadway shows, Lackawanna County has something for everyone.



- **Above: Glenmaura National Golf Club**
World class facility which hosted a Nationwide Tour stop from 2000-2007.

- **Left: PNC Field**
Brand new \$43 million baseball stadium, home of the SWB RailRiders, New York Yankees Triple-A affiliate.



- **Above: Toyota Pavilion at Montage Mountain**

17,000 person amphitheater and concert center

- **Right Middle: Everhart Museum**

Active history, art, and science museum since 1908

- **Right Bottom: Mohegan Sun at Pocono Downs**

\$208 million gaming facility opened in 2008



Year-round opportunities to enjoy the arts, culture, and the great outdoors:



Above: The Tree House at Nay Aug Park, Scranton
Right Top: Arts on Fire Festival, Scranton Iron Furnaces
Right Middle: Monthly First Friday Gallery Events, Downtown Scranton
Right Bottom: Annual Steamtown Marathon, Scranton



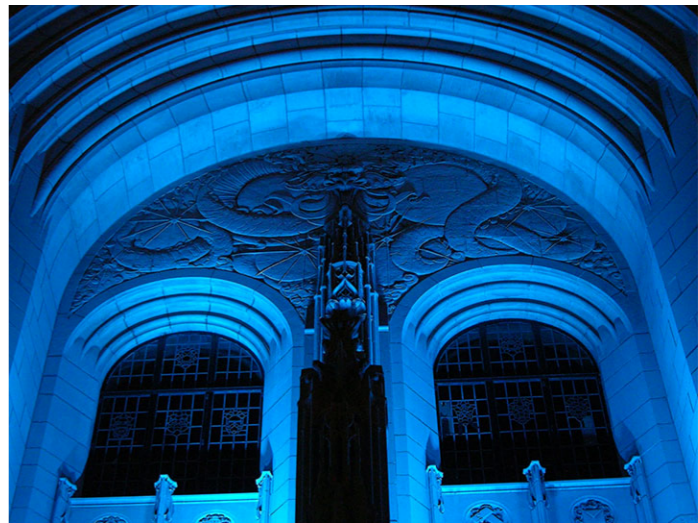
- **Above: Boundless Playground at McDade Park**
County-owned universal access playground & recreation facility



- **Right Top: Mohegan Sun Arena at Casey Plaza**
8,000 seat home to the Wilkes-Barre/Scranton Penguins Hockey team



- **Right Center: Pocono Raceway**
World famous home of Pocono 400 NASCAR and IndyCar races.



- **Right Bottom: Scranton Cultural Center**
Architectural treasure renowned for art, education, and community events

Educational Excellence



From world class research and medical colleges, to specializations in architecture and technical trades, Lackawanna County's educational opportunities satisfy every interest and skill set.



- The University of Scranton is a linchpin of regional progress and economic vitality.
- 1,749 jobs directly or indirectly related to the University.
- Responsible for thirty major construction projects and \$5 billion of local spending since 1980.





Education: Marywood University School of Architecture



- Employers and colleges across the County are teaming up to design custom curriculums to fill technical hiring needs.
- Johnson College and Tobyhanna Army Depot's Pathways Program allows for custom training and work-study that transitions into full-time opportunities at graduation.
- Natural gas companies have consulted on new diesel and automotive programs at Lackawanna and Johnson College.

A Call to ACTION



- Government cannot overcome regional economic challenges without each residents' active participation in the solution.
- Proud, unapologetic local ambassadors are needed to spread positivity about the region's education system, quality of life, and future.
- Take any opportunity to speak with businesses about locating in NEPA and bring new business leads to our attention!
- Share constructive thoughts on how we can improve the region



WE WANT YOU!

For more information on how Lackawanna County can help your business,
please contact:

Lackawanna County Department of Economic Development

135 Jefferson Avenue, Second Floor

Scranton PA 18503

Phone: (570) 963-6830

Fax: (570) 963-7596

www.LackawannaCounty.org

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