



THE SCRANTON/WILKES-BARRE RAILRIDERS INDOOR MURAL COMPETITION AT PNC FIELD CALL FOR MURAL ARTISTS

The Scranton/Wilkes-Barre RailRiders and Lackawanna County are sponsoring an Indoor Mural Competition for the entrance of the Mohegan Sun Club at PNC Field. The mural will be unveiled on Wednesday, April 2, 2014 at the annual "Meet the RailRiders" event. Experienced mural artists are invited to submit designs capturing the essence of baseball, community and Northeastern Pennsylvania. Three finalists will be chosen, and the public will vote for the winning design February 14-24. The winning artist(s) will paint the mural during the month of March. All supplies and materials will be provided, including scaffolding. The winning artist will receive a cash award of \$5,000 to paint the mural and two RailRiders 2014 season tickets.

ELIGIBILITY: Applicants must be at least 18 years old and reside in Northeastern, PA

including the counties of Lackawanna, Luzerne, Monroe, Wyoming, Pike, Wayne or Susquehanna. Artists <u>MUST</u> have previous experience painting murals. Applicants without previous experience will not be considered.

TO APPLY: E-mail Submission Only. Quality .jpeg of 300 dpi of artwork. Up to 3 images

and PDF with artist information including; mural experience budget and supply list with file name: *yourlastname*mural.pdf. Please see specific questions on page 2. Please send e-mail in PDF format with filename

yourlastnamemural.pdf arts-culture@lackawannacounty.org

INFO. SESSIONS: Two information sessions will be held so potential applicants can see the

space and ask questions. These are scheduled for Thursday, January 23rd at 10:00 a.m. and Tuesday, January 28th at 5:30 p.m. Contact Program Coordinator Chris Calvey to reserve a spot at 570.963.6590 x106 or email

arts-culture@lackawannacounty.org.

DEADLINE: Monday, Feb. 10th -no extensions will be granted. Finalists will be selected

and public voting on the RailRiders website will begin Friday, Feb. 14th and

conclude Monday, February 24th.

AWARD: \$5,000 cash prize and Two (2) 2014 Full-Season RailRiders tickets.

CONTACT PERSON: Maureen McGuigan, Deputy Director of Arts and Culture

mcguiganm@lackawannacounty.org or 570-963-6590 x102

PARTNER WEBSITES: RailRiders: www.swbrailriders.com & Lackawanna County: www.lackawannacounty.org







APPLICATION REQUIREMENTS

Artists must have previous mural experience and submit their background with murals in the application. Unqualified applicants will not be eligible. Two information sessions on January 23rd and January 28th have been scheduled for artists to see the wall and ask questions.

Review design specifications and submit the following through email to arts-culture@lackawannacounty.org.

- A.) Art Work: Design renderings must follow dimensions given. A detailed supply list with costs of paint, sealant and other materials and supplies must be also provided Do not put your name on design. Please send high quality .jpegs of at least 300 dpi.
- B.) PDF of Artist Information up to four pages, 12 pt. font, written description including
 - 1) Name
 - 2) Address
 - 3) If part of a team please list additional artist name(s)
 - 4) Phone number
 - 5) Email address
 - 6) Web site (if applicable)
 - 7) Where you learned of this opportunity
 - 8) Title of work (if applicable)
 - 9) Experience in working on mural projects (can also include a bio or resume)
 - 10) Two references who can comment on your work as a muralist
 - 11) If you carry liability insurance (not mandatory for selection)
- C.) PDF of detailed supply list with budget of the supplies needed (paint, sealant, tools). Scaffolding will provided by the RailRiders.

Submissions should be emailed with the filename yourlastnamemural.pdf to artsculture@lackawannacounty.org

SELECTION PROCESS AND AWARD

Finalists will be decided by a selection committee, and the top three finalists will advance for public voting on the RailRiders website. The public will have from February 14-24 to vote. The winner will be notified by February 25th and receive will a cash award of \$5,000 and two (2) Full-Season Tickets to the RailRiders 2014 season to complete the mural.

In exchange for the award, the winner agrees to transfer intellectual property rights of the design to the Scranton/Wilkes-Barre RailRiders. The RailRiders will have the rights to reproduce and distribute the design.





COREY D. O'BRIEN - JIM WANSACZ - PATRICK M. O'MALLEY

DESIGN SPECIFICATIONS

Theme and Style

The RailRiders are seeking an eye-catching unique mural for the entrance of the Mohegan Sun Club and Suite level at PNC Field. Design should be family friendly capturing the magic of baseball, Northeastern Pennsylvania (RailRiders Baseball, landscape, history, heritage, people etc.) and community. Some words to consider in creating the design are whimsical, lively, excitement, colorful, impressionistic, community, family and NEPA Region. There is no restriction on number of colors or color palette.

Location and Description

Mural will be located in the indoor entrance of the Mohegan Sun Club & Suite level at PNC Field. The Club is the premiere VIP game day destination offering Club seats, a social VIP Club and Private Suites. The Mohegan Sun Club is also used on non-game days to host an array of special events from board meetings to wedding receptions. More than 100 non-game day events have been held in the Club space throughout 2013, and the RailRiders anticipate growing that number in 2014. The mural will be featured on a large wall – approx.. 21' (h) x 30' (w) – in the front stairwell near the Club entrance and will be able to be seen from both inside the Club as well as outside in the ballpark plaza. Glass windows allow for significant sunlight during the day.

THE SCRANTON/WILKES-BARRE RAILRIDERS MOHEGAN SUN CLUB AND SUITE LEVEL AT PNC FIELD MURAL PROJECT-TIMELINE

Jan. 16- Artist Call goes out

Jan. 23- 1st info session morning 10:00 a.m.-11:00 a.m.

Jan. 28 -2nd info session evening 5:30 p.m.-6:30 p.m.

Feb. 10 – Application Due

Feb. 12- Panel meeting to select finalists

Feb. 14- Public Voting Starts, Top 3 images on website public voting starts

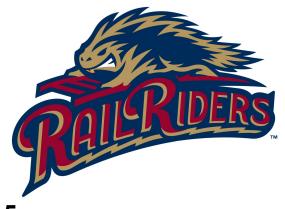
Feb. 24- Public Voting Ends

Feb. 25- Winning Artist contacted

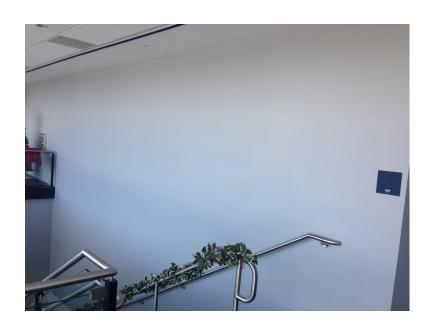
Week of Feb. 25-Meeting with winning Artist to go over details of implementation and schedule

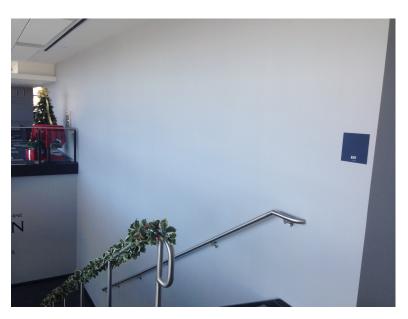
Feb. 29-March 30 – Painting of Mural





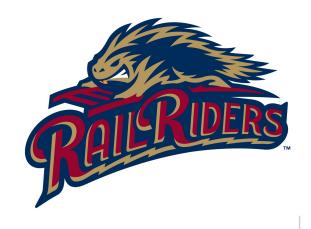
PHOTOS OF WALL-DIMENSIONS ON P. 5

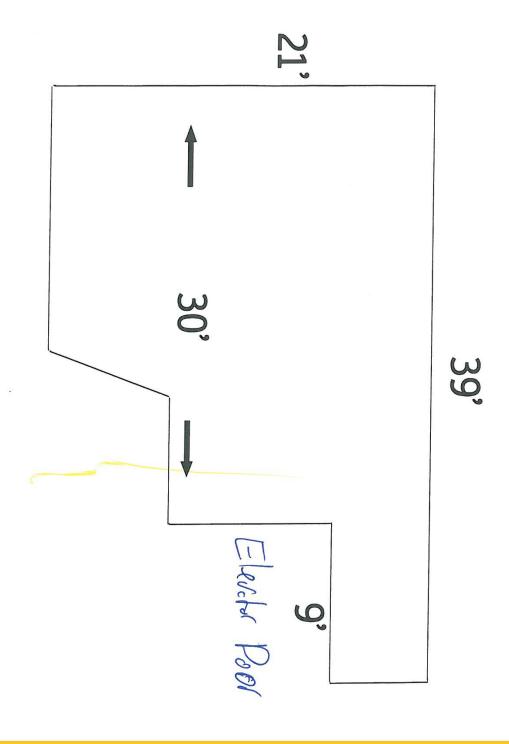






COMMISSIONERS: COREY D. O'BRIEN • JIM WANSACZ • PATRICK M. O'MALLEY







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