



COMMISSIONERS:
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Growing the Big Idea Workshop-Next Steps - April 23, 2014

Anyone interested in any of the following ideas, please contact Lackawanna County Arts and Culture Department (570) 963-6590, ext 102 or arts-culture@lackawannacounty.org

Paint Our Town: How to Make Mural Projects Happen

1. Create an inventory of existing murals in Lackawanna County with goal of creating Mural Map.

Some potential next steps:

- Find a volunteer or organization to take photos and write down location and description
- Post on website or Facebook

2. Create an inventory of potential mural sites in Lackawanna County

Some potential next steps:

- Find volunteers to scout locations & take photos and information
- Contact owners of sites & create a database
- Find an organization willing to manage and organize it

3. Create a Mural Task Force (may be comprised of neighborhood organizations, arts organizations, etc.)

Some potential next steps:

- Find an organization or person to be the leader of the task force
- Recruit Volunteers- Contact organizations who might benefit from murals (Hospitals, Arts Organizations, etc)

Walk, Bike, Ride the Bus-Exploring Transportation Alternatives

1. Create a marketing plan for various outlets promoting that Lackawanna County/Scranton is safe and the health benefits of walking & biking.

Some potential next steps:

- Create a list of targeted employers who might be interested in working on this for their employees.
- Reach out to groups like COLTS, Scranton Tomorrow, Bike Groups to create a coalition to work on this.
- Contact Hospitals in efforts to assist with funding this initiative



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2. Improve Sidewalks

Some potential next steps:

- Create a list of sidewalks in very poor condition
- Attend City Council or Borough meetings to see how they can be fixed

3. Host a Parking Day-a one day event to turn parking lots into green spaces

Some potential next steps:

- Create a committee or find an organization to work on creating the event
- Determine a location and contact the owner of the lot

4. Lunch time incentives-work with restaurants to have a walking 10% discount to encourage people to walk at lunch

Some potential next steps:

Contact Downtown Businesses to see if they would be interested. Maybe work with Scranton Tomorrow.

5. Shuttles to Various Bike Trails, Walking Paths

Some potential next steps:

- Contact area Colleges that already offer this service; see if they can include that for students.
- Talk to COLTS about their routes and potential involvement.

Art in Our Neighborhoods

1. Theater Pop-up Project, Shock Box Project written by local writer for all ages that could travel

Some potential next steps:

- Find non-traditional spaces to use for first one and contact owner (parking lots, abandoned lots, etc.)
- Select a final space and get permission
- Select a date for event
- Talk to Neighborhood Associations about helping
- Visit businesses to get people aware of project; potential involvement
- Come up with a possible focus for theater piece (local history, all ages)
- Figure out if other art forms could be part of it (visual, poetry, music)
- Write piece
- Cast piece and rehearse
- Create or find a central website to post information
- Create flyers and do some door to door outreach



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Not Too Young or Old: Building Projects to Connect the Generations

Create a storytelling project for youth and seniors

Some potential next steps:

- Find a group to lead the pilot effort-maybe UNC/ScrantonStoryslam partnership
- Determine coordinator (s)
- Design program (how will it work –dates, times, locations, getting participants, timeline)
- Create a list of other partners to help market and work on it (library, schools, youth centers, senior centers, high schools)
- Contact colleges to see if there is potential for interns to work on mentoring
- Decide on format, i.e. video -may work with ECTV or WVIA
- This could potentially be part of the Art in Our Neighborhood Shock Box Project

Electric Weekends in Scranton: Expanding First Friday

1. Increase dance activities; Have dancing in the streets

Some potential next steps:

- Select a street(s) to block off
- Contact Scranton Police Department for permission

2. More activities in general that could expand to Saturday-mini street fairs like the car show on Wyoming, music at Carl Von Luger's, etc.

Some potential next steps:

- Find some businesses or organizations to help, become involved
- Combine with dancing in street idea.

3. Have artists work closer with Afa Gallery as a First Friday leader

Some potential next steps:

- Create a quarterly meeting with Afa & First Friday board and artists.

4. Increase diversity by working with more Ethnic and Diversity Groups

Some potential next steps:

- Create a list of current diversity groups (Latin Fest, Bhutanese, etc.)
- Reach out and ask them to be involved –maybe invite some to First Friday Board.

5. More First Friday Map Distribution

Some potential next steps:

- Find a sponsor to print copies of map
- Have volunteers go around Scranton and beyond to place maps.