

2013 Promotional Schedule



Who's Invited – General Public

Where – Construction Site near the Trolley Museum (where the stadium seats were located)

What – Beam signing

When – Tuesday, October 9th 3pm – dusk

Why – Build community excitement and share ticket plan information

Also – On Tuesday we are going to release our 2013 Daily Promotional Schedule. Here is the lineup:

Sunday – Family FUNday Sunday – Clowns, player autographs, post game kids run the bases

Monday - \$1 Hotdogs

Tuesday – Two For Tuesday – Buy 1 Get 1 Lawn seats

Wednesday – Kids Eat Free – Kids 12 and under eat free

Thursday – Thirsty Thursday \$1 Beers and \$1 Pepsi products (\$1 beer will run from gates open till one hour into the game) I spoke with Vince Benedetto and he does not think this will interfere with his Party on the Patio at Mohegan and is anxious to promote the games on his stations

Friday – Friday Night Fireworks

Saturday – Giveaway Saturday – Different giveaway each night

Promos are night games only