



SUPER BOWL XLVI

Fans Don't Let Fans Drive Drunk
Make the right play to save your life and others.

**FANS
DON'T
LET
FANS
DRIVE DRUNK**

Super Bowl Sunday is one of America's biggest and most entertaining national sporting events as friends and families gather to socialize and watch the big game. Yet, it is also one of the Nation's most dangerous days on the roadways due to impaired driving. In 2010, fatalities in alcohol-impaired-driving crashes accounted for 31 percent of all motor vehicle traffic fatalities.

Designating a sober driver should be on the top of everyone's Super Bowl party list. It's just one of several easy steps to help save lives.

If you are hosting a Super Bowl party:

- Remember, you can be held liable and prosecuted if someone you served ends up in an impaired-driving crash.
- Make sure all of your guests designate their sober drivers in advance, or help arrange ride-sharing with other sober drivers.
- Serve lots of food and include lots of non-alcoholic beverages at the party.
- Stop serving alcohol at the end of the third quarter of the game and begin serving coffee and dessert.
- Keep the numbers for local cab companies handy, and take the keys away from anyone who is thinking of driving while impaired.

If you are attending a Super Bowl party or watching at a sports bar or restaurant:

- Designate your sober driver before the party begins and leave your car keys at home.
- Avoid drinking too much alcohol too fast. Pace yourself—eat enough food, take breaks, and alternate with non-alcoholic drinks.
- If you don't have a designated driver, ask a sober friend for a ride home; call a cab, friend, or family member to come and get you; or just stay where you are and sleep it off until you are sober.
- Never let a friend get behind the wheel of their vehicle if you think they are about to drive while impaired. Remember, *Fans Don't Let Fans Drive Drunk*.
- Always **BUCKLE UP** – it's still your best defense against other impaired drivers!