

MEDIA ADVISORY * MEDIA ADVISORY * MEDIA ADVISORY * MEDIA ADVISORY

HERITAGE EXPLORER BIKE TOUR AND FESTIVAL IS SET FOR SATURDAY, JUNE 18

Event Features Five Family-Friendly Bike Routes and a Free Community Festival

SCHEDULE Saturday, June 18, 2011, from 8:00 a.m. – 5:00 p.m.

Bike Tour – 8:00 a.m. – 1:00 p.m.

Bike Tour Start Times

- 8:00 a.m. Union Dale Pusher 44 miles Experienced Biking Enthusiasts
- 8:30 a.m. Carbondale Special 22 miles Intermediate to Advanced Riders
- 9:00 a.m. Powdermill Express 11 miles Intermediate Riders
- 9:30 a.m. Archbald Limited 5 miles Families and Beginner Riders
- 10:00 a.m. Tot Tour 1/2 mile Riders with Training Wheels & Trikes

Festival – 10:00 a.m. to 5:00 p.m.

Musicians in the Main Tent:

- 10:45 a.m. – Noon Singer/Guitarist Bobby Ross
- Noon – 2:00 p.m. Doug Smith and the Dixieland All-Stars
- 2:30 – 4:30 p.m. Irish Balladeers

Entertainment in the Kids' Area Tent:

- 11:00 a.m. – 2:00 p.m. Just Plain Crazy Face Painting
- 11:00 a.m. – 5:00 p.m. Ryan Cornelius, Balloon Artist
- 1:00 – 4:00 p.m. Rob Smith, Juggler

EVENT

The Lackawanna Heritage Valley Authority (LHVA) and Heritage Valley Partners, Inc., (HVP) present the Second Annual Heritage Explorer Bike Tour & Festival on Saturday, June 18, 2011, at Mellow Park in Peckville, PA. This non-competitive, family-friendly event is a great start to the Father's Day weekend. The Bike Tour offers four out-and-back routes that extend from Mellow Park north on the Lackawanna River Heritage Trail and quiet neighborhood streets, as well as a Tot Tour in the park for the youngest riders.

The event includes a Festival at Mellow Park from 10 a.m. to 5 p.m. The Festival offers live music and entertainment, a variety of demonstrations, vendors and exhibits, a raffle prize tent, and a special kids' area. The Festival is free and open to the public.

Proceeds from the Heritage Explorer Bike Tour and Festival will benefit the continuing development of the Lackawanna River Heritage Trail, a 75-mile rail-trail system from the New York State border to the Susquehanna River in Pittston.

The media is invited to attend these events.

LOCATION

Mellow Park is located at the intersection of Keystone Avenue and River Street, behind Valley View Football Stadium, in Peckville. Google map link:

http://maps.google.com/maps?f=d&source=s_d&saddr=Keystone+Ave&daddr=&geocode=FTnleAIdFbh--w&hl=en&mra=mr&sl=41.480017,-75.58259&ssp=0.008456,0.016458&ie=UTF8&ll=41.478136,-75.581238&spn=0.008456,0.016458&t=h&z=16

PARKING

Free parking for the Bike Tour and Festival is available in the stadium parking lot, accessible from the 800 block of Main Street in Peckville. Mellow Park is an easy walk from the parking area.

INFORMATION

For information about the Heritage Explorer Bike Tour and Festival, the bike routes, the Festival, sponsorship or volunteer opportunities, please visit www.HeritageExplorer.org or contact LHVA's office at (570) 963-6730 ext. 8200.