

Building Your Art Business 2012

A unique entrepreneurship series designed to provide artists of all types with the knowledge, skills, and support needed to start and run their own small businesses.



Presented by:



Small Business Development Center
The University of Scranton
Helping businesses start, grow, and prosper.

Sponsored by:



When is it?

Building Your Art Business is a 4-part series on **Tuesdays, February 7, 14, 21, and 28*** from 5:30 to 8:30 p.m. at **The University of Scranton**

Sessions include parking, light dinner, & materials. Participants are responsible for own transportation.

***Participants must attend all 4 sessions.**

Who should attend?

Building Your Art Business is appropriate for anyone in the creative industry seeking more knowledge about combining art and business.

This may include, but is not limited to, visual artists, writers and performers, photographers, dancers, actors, musicians, designers, and craftspeople.

First preference is given to artists who live and/or work in Lackawanna County.

How much does it cost?

Building Your Art Business

is **FREE** to participants, thanks to our sponsor,

Lackawanna County









Department of Arts and Culture!

How do I register?

Return attached application as soon as possible - **only 15 seats available!**

Participants will be accepted on a first-come, first-served basis. Once your form is received, we will contact you with more information.

What will be covered?

 entrepreneurship basics
 financial considerations
 legal issues
 developing a business plan
 developing a marketing plan
 opportunities for artists
 pricing strategies
 ...and more!

Plus this bonus opportunity!

Experienced local artists will share valuable information and lessons with the participants through a panel discussion during the last session!

For more information, please contact The University of Scranton SBDC

Phone: (800) 829-7232 Fax: (570) 941-4053

E-mail: sbdc@scranton.edu Internet: www.scrantonsbdc.com



Brush up on the business side of art - register today!

*Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development; through a cooperative agreement with the U. S. Small Business Administration, and through support from The University of Scranton. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling 570-941-7588. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

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BUILDING YOUR ART BUSINESS APPLICATION FORM

Name: _____

Business/Studio Name, if applicable: _____

Address: _____

City _____ State _____ ZIP: _____

PA County _____ *First preference is given to artists who live and/or work in Lackawanna County. All others will be placed on a waiting list and contacted in order of date application was received should spots become available.*

Phone (daytime): _____ Phone (other): _____

E-mail Address: _____

List your art medium/media: _____

Briefly describe your creative/artistic training and experience, including number of years involved: _____

Briefly state what you hope to gain from this program: _____

Do you have any special dietary needs we should consider? _____

How did you hear about this program? _____

Is your work currently represented by a gallery? Yes No

Additional Comments _____

Office Use Only	
Date Received	_____
Time Received	_____
Position #	_____
Notified?	_____

Return completed form to SBDC via e-mail, mail or fax (see top of page) as soon as possible to be considered for the program. Space is limited and applicants will be accepted on a first-come, first served basis.