# LACKAWANNA COUNTY COUNCIL ON ARTS, CULTURE AND EDUCATION

## LACKAWANNA COUNTY ARTS & CULTURAL GRANT

### 2009 Application Handbook

### **Introduction and Overview**

The Mission of the Lackawanna County Council on Arts, Culture and Education and the Department of Arts and Culture:

To advocate and support high quality arts and culture opportunities and programs for people of all ages throughout Lackawanna County.

#### Goals:

- 1. Advise our county leaders about aesthetic and arts/culture related issues affecting our communities.
- 2. Enhance communications to the general public about the arts as well as among artists and arts and culture organizations.
- 3. Facilitate the delivery of the arts and culture to underserved residents of the county.
- 4. Provide services for artists and arts and culture organizations such as skills training in marketing and fund raising.
- 5. Establish and sustain a method of operation that enables the Council to achieve its goals and objectives.
- 6. Set up a formal system to award grants to artists and organizations for delivery of their services. Recommendations will be made via a panel review process.

Grants are available for programs and activities that enrich the cultural life of the residents of Lackawanna County with priority given to artists who reside in the county and/or organizations that operate in Lackawanna County. Artists and organizations outside of the county may be funded provided that services of comparable quality are not available through residents of the county.

- Programming must occur from January 1, 2009 to December 31, 2009.
- Grant may not exceed \$3,000.

Organizations and artists are not required to match county funding the first year the grant is received. After one year of funding, the applicant will be responsible for fulfilling a 25% cash or secured pledge match. Recipients of two or more years of funding must show a 1:1 cash or secured pledge match for the requested funding.

This handbook is provided to you as a guide to the Lackawanna County Arts and Cultural Grants Program. If you have any questions, please contact:

Maureen McGuigan, Deputy Director of Arts and Culture 300 Cliff St. Scranton, PA 18503

Telephone: 570-963-6590 x 102

Email: mcguiganm@lackawannacounty.org

APPLICATION DEADLINE: RECEIPT BY OCTOBER 10, 2008 at 4:00 pm

There will be no exceptions to the deadline date.

### **Eligibility Requirements**

- Applicant must be an artist, arts/culture organization or non-profit organization conducting arts activities. (501(c) (3) designation not required)
- Projects must take place in Lackawanna County.
- 2009 grants must occur between January 1, 2009 and December 31, 2009.
- Project must include a component to involve the public i.e. a performance, exhibit, workshop, demonstration, lecture, etc.
- Project must include participation of community partners to demonstrate public support.

### **Restrictions**

Organizations and individual artists are subject to the following restrictions:

- The Scranton Cultural Center and the Everhart Museum currently receive generous support from Lackawanna County. Therefore, grant recipients may not use the arts and culture money to pay these organizations. These organizations may donate space as an in-kind service or other money may be used rental fees. These decisions will be decided by the institutions depending on their availability.
- An organization/artist may submit only one application. However, an organization/artist may be listed as a partner on multiple applications. A partner actively participates in the development and implementation of the project.
- No public or private school K -12 may apply.

### **Grants may not be made for:**

- Capital expenditures, including equipment costing more than 10% of the grant request/item or more.
- Activities for which academic credit is given.
- Activities that have already been completed.
- Activities that have a religious purpose.
- Performances and exhibitions outside Lackawanna County.
- Cash prizes and awards.
- Benefit activities.
- Hospitality expenses, i.e., receptions, parties, gallery openings.
- Lobbyist payments.
- Competitions.
- Art therapy projects.

#### Criteria

Applications will be scored by reviewers based upon the following criteria:

100 points potential score

### 1. Content:

• **Artistic Merit**: The quality of the art.

**50** potential points

- **Project Merit**: A well-planned project with a high potential for success and cultural value for the community served.
- Accessibility: All segments of the community can experience the project or program.
- Originality: Uniqueness to Lackawanna County.

### 2. Community Support:

25 potential points

• Community support and participation must be demonstrated through letters of support from partners in the project or others who support the project. If the project requires a venue, one letter must be from the *confirmed venue partner*.

Application must include 2-3 letters of support from community partners.

### 3. Administration:

25 potential points

• A **clearly defined budget** with evidence of fiscal responsibility and the ability to administer funds to carry out the project **must be submitted.** 

#### **Review Process**

Applications will be evaluated by an objective regional panel comprised of knowledgeable community members representing arts, culture and the humanities. The panel will convene to review each application with reference to the defined criteria. Results will be confirmed by the Lackawanna County Commissioners through the Lackawanna County Council Arts, Culture and Education. All applicants will be notified by mail with regard to the decisions of the panel. Panel comments will be available to applicants by phone. Applicants who do NOT receive adequate scores to merit a grant are encouraged to call Maureen McGuigan for panel comments.

### **Appeals Process**

The Lackawanna County Council on Arts, Culture and Education (ACE) recognizes that errors may occur in the application process. The Council is committed to acknowledging any errors and responding to rectify the effects of an error. The appeals process enables applicants to identify these errors or omissions, and bring them to the attention of ACE. Appeals to the Council may result in an increase in the award amount if the applicant can satisfactorily document that the application was misinterpreted or improperly reviewed through no fault of the applicant. Any change as a result of the appeal process is approved only if the Council believes that the error or omission had a significant effect on the recommendation of the advisory panel.

Appeals are not intended to provide the applicant with an opportunity to challenge the recommendations of the advisory panel. Disagreements with the judgment of the advisory panel about the amount of the award are not grounds for appeals.

Applicants considering an appeal should contact the Lackawanna County Council on Arts, Education and Culture for guidance and advice. The appeal of an award decision must be made in writing ten (10) business days from the date reflected on the notification of the award from the County. Letters of appeal should be addressed to the Lackawanna County Council on the Arts. The letter should identify the error or omission and the effect the error had on the recommendation of the advisory panel. If the appeal is supported by the Council, funds will be awarded only if they are available.

#### **Award Process**

We will try to fund as many projects as possible with preference given to Lackawanna County residents and organizations. Successful applicants for the funding cycle will be notified of their award in early December. Checks will be issued at an awards ceremony in January 2009.

All recipients are expected to attend the public awards ceremony.

### Acknowledgements

The Lackawanna County Arts and Cultural Program Grantee agrees:

- 1. To include the acknowledgement of arts funding support below **in all printed materials and announcements** relating to its County funded activities and disseminated by the Grantee. The acknowledgement must stand-alone and not be combined with acknowledgements of funding from other public and private sources.
- 2. To acknowledge Lackawanna County support as follows:
  - a. Incorporate the Lackawanna County logo on all publicity, program and educational materials disseminated by the Grantee. Please call or email Maureen McGuigan at mcguiganm@lackawannacounty.org for the current and/or preferred logo.
  - b. Use the language below to credit the Council in any written descriptions (such as press releases): "This project was supported by a Lackawanna County Arts and Cultural Grant, a program of the Lackawanna County Council on Arts, Culture and Education.

### APPLICATION CHECKLIST

Applications must be received by October 10, 2009. To insure the proper recording of application materials, <u>all must be received at one time</u>. There will be <u>no exceptions</u> to this procedure.

PLEASE NOTE: You will receive a phone call from the panelist assigned to review your application. This is a critically important aspect of the process since the information you provide will be reported to the entire panel the day of the application reviews. If you or the specified project coordinator is not available at the time of the initial contact, it will be your responsibility to return the call.

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	Two (2) copies of the Application, one with original signature In order for the application to be valid, it must be typed, or filled out online and printed for receipt by the Lackawanna County Council on the Arts by October 10, 2008 4:00 pm.
	Two (2) copies of the appropriate Project Budget
	Two (2) copies of the resume of the staff member/volunteer/artist designated as the project Coordinator
	Two (2) copies of the resumes of each artist/person involved with the project
	One copy of a work sample, i.e. Discs/Slides, DVDs, CD's
	Two (2) copies of the resume or official description/mission of the community partner(s)
	Two (2) copies of letters of support for the project ( <i>Minimum-2; Maximum-3</i> ) One letter must be from the confirmed venue; the others from community partners involved. Please <u>do not</u> include letters of support from people directly involved in the project (i.e. staff members, volunteers, artists, or financial backers).
WOR	K SAMPLE SUBMISSIONS:
	2 copies of any supplementary material that can be copied should be included with each of the copies of the application. (not to include slides, CD's, DVD's, etc.)
_	Promotional/publicity materials describing past or present projects. Please do not submit originals or only copies. The County is not responsible for materials. As a courtesy, the County will hold materials until January 30, 2009. You may pick up materials at the Electric City Trolley Museum between 9:00-4:00 p.m. from Jan. 1-Jan. 30, 2009 or include a SASE for return of materials.

To guarantee that materials are received on time, we ask you to either hand deliver to the Lackawanna County Council on the Arts or send application and support materials by certified mail with return receipt.

NO STAPLES OR BINDERS, please. Paper clips may be used.

### Please mail or hand-deliver all application materials to:

Maureen McGuigan, Deputy Director of Arts & Culture 300 Cliff St. Scranton, PA 18503 Scranton, Pennsylvania 18503

Email: mcguiganm@lackawannacounty.org

Telephone: 570-963-6590 x 102

Currently you cannot complete the application on-line. Please download the application From the County website at <a href="https://www.lackawannacounty.org">www.lackawannacounty.org</a> and fill out.

Application and all mandatory submissions must be received by 4:00 pm on October 10, 2008.

- Must be Received or Delivered by October 10, 2008 at 4:00 pm.
- Please type, and do not staple.
- Must include work sample.

### A. Applicant Information

<b>A1</b>	Federal ID or Social Security No. of payee	
<b>A2</b>	Applicant Name	
<b>A3</b>	Address	
<b>A4</b>	City, State, Zip	
<b>A5</b>	County	
<b>A6</b>	Contact Name	
<b>A7</b>	Contact Title	
<b>A8</b>	Phone Number (day and evening)	
<b>A9</b>	Fax Number	
A10	E-mail Address	
A11	PA Senate District Number	
A12	PA House District Number	
A13	Federal Congressional District Number	

### **B.** Certification Statement

I certify that the above information is correct. The funds, if granted, will be used only for the purpose described in this application, and the applicant will comply in all aspects with the program guidelines for this grant and acknowledges that the failure to do so may require the repayment of all grant funds.

Application Submitted By:	
Artist, Arts Organization or Organization (typed or printed)	Date
Name of Project Coordinator (typed or printed)	
Signature	Title (typed or printed)

•	Have you previously received an arts & cul	tural grant? Yes N			
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C2	• •				
<b>C4</b>					
<b>C5</b>	v e				
<b>C6</b>	Project Start Date				
<b>C7</b>					
<b>C8</b>	Arts & Cultural Grant Request Amount				
<b>C9</b>	Project Description (20-40 words)				
D. In-	Kind (non-cash) Contributions	Amount (Value)			
D1_		\$			
<b>D2</b>		\$			
<b>D3</b>		\$			
<b>D4</b>		\$			
D5_		\$			
	Total In-Kind Contributions	\$			

### **E. Project Income**

List all i	ncome for this project. Do not include in-kind.	Check if Secured	Amount
<b>E1</b>	Admission Fees		\$
<b>E2</b>	Memberships		\$
<b>E3</b>	Workshop Fees		\$
<b>E4</b>	Sales/Concessions		\$
<b>E5</b>	Fundraising		\$
<b>E6</b>	Host Organization		\$
<b>E7</b>	Individual Support		\$
<b>E8</b>	Foundation Support		\$
<b>E9</b>	Corporate Support		\$
E10	Business Support		\$
E11	Federal Support		\$
E12	State Government Support		\$
E13	Municipal Support		\$
E14	Other (please specify)		\$
E15	<b>Subtotal matching income (add lines E1-E14)</b>		\$
	<ul> <li>Organizations that have received 1 year of</li> </ul>		=
	for a 25% cash or secured pledge match. Recip	<b>-</b>	ore years
	must show a 1:1 cash or secured match of requ	ested funds.	
E16	Arts & Cultural Grant request amount		\$
E17	<b>Total Project Income (E15 + E16)</b>		\$

• If the total project exceeds maximum grant amount of \$3,000 describe entire project, and then describe the costs the Arts and Cultural grant will be specifically used to defray.

F. Project Expenses								
	expenses for this project. Do not include in-kind.	Amount						
<b>F1</b>	Artist Salary / Fees	\$						
<b>F2</b>	Outside Artists Salary/ Fees	\$						
<b>F3</b>	Administrative Salary / Fees	\$						
<b>F4</b>	Tech Salary / Fees	\$						
<b>F5</b>	Outside Tech Salary / Fees	\$						
<b>F6</b>	Supplies	\$						
<b>F7</b>	Postage	\$						
<b>F8</b>	Printing	\$						
<b>F9</b>	Space Rental	\$						
F10	Travel	\$						
F11	Advertising	\$						
F12	Equipment Rental	\$						
F13	Insurance	\$						
F14	Other (please specify)	\$						
F15	Total project expenses (add lines F1 – F14)	\$						
		Total expenses must equal total project income						

#### **G.** Narrative Information

**Applicant Name:** 

### Please retype all questions and provide answers on a separate sheet. (MAXIMUM OF 3 SHEETS PER ANSWER @ 12 POINT TYPE)

- 1. Describe the project. (Include information on where and when the project will be held.)
- 2. Identify who will benefit from this project (target audience) and how they will benefit.
- 3. Who is the **Project Director/Coordinator** and what is his/her specific role? Attach resume.
- 4. How will you promote your project? Be specific as to outlets and audience reach.
- 5. Describe any plans you have to reach underserved and diverse audiences.
- 6. List previous projects this organization/individual has presented (if applicable).
- 7. Identify any artist(s) who will be involved with the project (if applicable). Attach resume(s). What will the role of the artist(s) be?
- 8. Identify any community partners who will be involved with the project. What will the role of the partner(s) be? Attach partner's resume(s), organizations' mission statements and/ or venue descriptions.
- 9. How will you accommodate people with disabilities?
- 10. How will you evaluate the success of the project?