

LACKAWANNA COUNTY COUNCIL ON THE ARTS

2008 ARTS AND CULTURAL GRANTS APPLICATION HANDBOOK

REGINA PETERS EXECUTIVE DIRECTOR

A LACKAWANNA COUNTY PROGRAM

A.J. MUNCHAK ROBERT C. CORDARO MICHAEL J. WASHO COMMISSIONERS

LACKAWANNA WONDERFUL

lackawannacounty.org

Introduction and Overview

The Mission of the Lackawanna County Council on the Arts:

To advocate and support high quality arts opportunities and programs for people of all ages throughout Lackawanna County

Goals:

- 1. Advise our county leaders about aesthetic and arts-related issues affecting our communities.
- 2. Enhance communications to the general public about the arts as well as among artists and arts organizations.
- 3. Facilitate the delivery of the arts to underserved residents of the county.
- 4. Provide services for artists and arts organizations such as skills training in marketing and fund raising.
- 5. Establish and sustain a method of operation that enables the Council to achieve its goals and objectives.
- 6. Set up a formal system to award grants to artists and organizations for delivery of their services. Recommendations will be made via a panel review process.

Grants are available for programs and activities that enrich the cultural life of the residents of Lackawanna County with priority given to artists who reside in the county and/or organizations that operate in Lackawanna County. Artists and organizations outside of the county may be funded provided that services of comparable quality are not available through residents of the county.

- Programming must occur from January 1, 2008 to December 31, 2008.
- Grant requests from individual artists may not exceed \$2,000; requests from arts organizations and organizations conducting arts activities may not exceed \$3,000.
- First time applicants must attend an informational grant workshop to be held in September. Call 963-6800 x1856 for details.

Organizations and artists are not required to match county funding the first year the grant is received. After one year of funding, the applicant will be responsible for fulfilling a 25% cash or secured pledge match. Recipients of two or more years of funding must show a 1:1 cash or secured pledge match for the requested funding.

This handbook is provided to you as a guide to the Lackawanna County Arts and Cultural Grants Program. If you have any questions, please contact:

Regina Peters, Executive Director Lackawanna County Council on the Arts

200 Adams Avenue Scranton, PA 18503

Telephone: 570-963-6800 x1856

Email: petersrm@lackawannacounty.org

Dr. Catherine Richmond-Cullen, Chairperson Lackawanna County Council on the Arts

Members:

Sally Bohlin Joyce Lomma Robert Ballot Heather Luciani Jeanne Bovard Phil Marchese Wendy Butler Ken Marquis

Mark DeStefano Kristie Miller McMahon Donna Doherty Elizabeth Meehan

Nancy Jackman

Jillian Kohanski

Michael Taluto

Earl Lehman Anthony Trozzolillo, Esq.

Robert Lettieri Judith Youshock

APPLICATION DEADLINE: RECEIPT BY OCTOBER 11, 2007 at 4:00 pm

There will be no exceptions to the deadline date.

Eligibility Requirements

- Applicant must be an artist, arts organization or non-profit organization conducting arts activities. (501(c) (3) designation not required)
- Projects must take place in Lackawanna County.
- 2008 grants must occur between January 1, 2008 and December 31, 2008.
- Project must include a component to involve the public i.e. a performance, exhibit, workshop, demonstration, lecture, etc.
- Project must include participation of community partners to demonstrate public support.

Restrictions

Organizations and individual artists are subject to the following restrictions:

- The Scranton Cultural Center, the Everhart Museum, the Lackawanna County Library System, the Lackawanna County Historical Society and/or Channel 61 currently receive generous support from Lackawanna County. Therefore, grant recipients may not engage these entities as venues for a Lackawanna County Arts and Cultural project grant.
- An organization/artist may submit only one application. However, an organization/artist may be listed as a partner on multiple applications. A partner actively participates in the development and implementation of the project.
- No public or private school K -12 may apply.

Grants may not be made for:

- Capital expenditures, including equipment costing more than 10% of the grant request/item or more.
- Activities for which academic credit is given.
- Activities that have already been completed.
- Activities that have a religious purpose.
- Performances and exhibitions outside Lackawanna County.
- Cash prizes and awards.
- Benefit activities.
- Hospitality expenses, i.e., receptions, parties, gallery openings.
- Lobbyist payments.
- Competitions.
- Art therapy projects.

Criteria

Applications will be scored by reviewers based upon the following criteria:

100 points potential score

1. Content:

• **Artistic Merit**: The quality of the art.

50 potential points

- **Project Merit**: A well-planned project with a high potential for success and cultural value for the community served.
- Accessibility: All segments of the community can experience the project or program.
- **Originality:** Uniqueness to Lackawanna County.

2. Community Support:

25 potential points

• Community support and participation must be demonstrated through letters of support from partners in the project or others who support the project. If the project requires a venue, one letter must be from the *confirmed venue partner*.

Application must include 2-3 letters of support from community partners.

3. Administration:

25 potential points

• A **clearly defined budget** with evidence of fiscal responsibility and the ability to administer funds to carry out the project **must be submitted.**

Review Process

Applications will be evaluated by an objective regional panel comprised of knowledgeable community members representing arts, culture and the humanities. The panel will convene to review each application with reference to the defined criteria. Results will be confirmed by the Lackawanna County Commissioners through the Lackawanna County Council on the Arts. All applicants will be notified by mail with regard to the decisions of the panel. Panel comments will be available to applicants by phone. Applicants who do NOT receive adequate scores to merit a grant are encouraged to call Regina Peters for panel comments.

Appeals Process

The Lackawanna County Council on the Arts (LCCA) recognizes that errors may occur in the application process. The LCCA is committed to acknowledging any errors and responding to rectify the effects of an error. The appeals process enables applicants to identify these errors or omissions, and bring them to the attention of the LCCA. Appeals to the Council may result in an increase in the award amount if the applicant can satisfactorily document that the application was misinterpreted or improperly reviewed through no fault of the applicant. Any change as a result of the appeal process is approved only if the Council believes that the error or omission had a significant effect on the recommendation of the advisory panel.

Appeals are not intended to provide the applicant with an opportunity to challenge the recommendations of the advisory panel. Disagreements with the judgment of the advisory panel about the amount of the award are not grounds for appeals.

Applicants considering an appeal should contact the Lackawanna County Council on the Arts for guidance and advice. The appeal of an award decision must be made in writing ten (10) business days from the date reflected on the notification of the award from the County. Letters of appeal should be addressed to the Lackawanna County Council on the Arts. The letter should identify the error or omission and the effect the error had on the recommendation of the advisory panel. If the appeal is supported by the Council, funds will be awarded only if they are available.

Award Process

We will try to fund as many projects as possible with preference given to Lackawanna County residents and organizations. Successful applicants for the funding cycle will be notified of their award in early December. Checks will be issued at an awards ceremony in January 2008.

All recipients are expected to attend the public awards ceremony.

Acknowledgements

The Lackawanna County Arts and Cultural Program Grantee agrees:

- 1. To include the acknowledgement of arts funding support below **in all printed materials and announcements** relating to its LCCA funded activities and disseminated by the Grantee. The acknowledgement must stand-alone and not be combined with acknowledgements of funding from other public and private sources.
- 2. To acknowledge Lackawanna County support as follows:
 - a. Incorporate the Lackawanna Wonderful logo on all publicity, program and educational materials disseminated by the Grantee. Please call or email the Lackawanna County Press Office (570-963-6800 x1815) for the current and/or preferred logo.
 - b. Use the language below to credit the Council in any written descriptions (such as press releases): "This project was supported by a Lackawanna County Arts and Cultural Grant, a program of the Lackawanna County Council on the Arts."
- 3. To include mention of 2 other grant awardees' projects when promoting your project. The Lackawanna County Press Office will provide you with assistance on which 2 projects to cross promote at the Awards ceremony.

APPLICATION CHECKLIST

Applications must be received by October 11, 2007. To insure the proper recording of application materials, <u>all must be received at one time</u>. There will be <u>no exceptions</u> to this procedure.

PLEASE NOTE: You will receive a phone call from the panelist assigned to review your application. This is a critically important aspect of the process since the information you provide will be reported to the entire panel the day of the application reviews. If you or the specified project coordinator is not available at the time of the initial contact, it will be your responsibility to return the call.

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	Two (2) copies of the Application, one with original signature In order for the application to be valid, it must be typed, or filled out online and printed for receipt by the Lackawanna County Council on the Arts by October 11, 2007 at 4:00 pm.
	Two (2) copies of the appropriate Project Budget
	Two (2) copies of the resume of the staff member/volunteer/artist designated as the project Coordinator
	Two (2) copies of the resumes of each artist/person involved with the project
	One copy of a work sample, i.e. slides, DVD's or CD's
	Two (2) copies of the resume or official description/mission of the community partner(s)
_	Two (2) copies of letters of support for the project (<i>Minimum-2; Maximum-3</i>) One letter must be from the confirmed venue; the others from community partners involved. Please <u>do not</u> include letters of support from people directly involved in the project (i.e. staff members, volunteers, artists, or financial backers).
	NO STAPLES OR BINDERS, please. Paper clips may be used.
To co	mplete applications online:
	Go to www.lackawannacounty.org.
	Complete the application online.
	Print the completed application.
	Add attachments and mandatory submissions.
	Mail or hand deliver the completed application and mandatory submissions (including signed original certification statement) to Regina Peters, 200 Adams Avenue, Scranton, PA 18503.

Application and all mandatory submissions must be received by 4:00 pm on October 11, 2007.

APPLICATION CHECKLIST CONTINUED

WORK SAMPLE SUBMISSIONS:

- 2 copies of any supplementary material that can be copied should be included with each of the copies of the application. (not to include slides, CD's, DVD's, etc.)
- Any promotional/publicity materials describing past or present projects. Support materials will not be returned but may be picked up at the Lackawanna County Council on the Arts from 9:00 A.M. 4:00 P.M. after December 20, 2007.

To guarantee that materials are received on time, we ask you to either hand deliver to the Lackawanna County Council on the Arts or send application and support materials by certified mail with return receipt.

Please mail or hand deliver all application materials to:

Regina M. Peters, Executive Director Lackawanna County Council on the Arts Courthouse Administration Building 200 Adams Avenue, 6th floor Scranton, Pennsylvania 18503 Email: petersrm@lackawannacounty.org

Telephone: 570-963-6800

- Must be Received or Delivered by October 11, 2007 at 4:00 pm.
- Please type, and do not staple.
- Must include work sample.

A. Applicant Information

A1	Federal ID or Social Security No. of payee	
A2	Applicant Name	
A3	Address	
A4	City, State, Zip	
A5	County	
A6	Contact Name	
A7	Contact Title	
A8	Phone Number (day and evening)	
A9	Fax Number	
A10	E-mail Address	
A11	PA Senate District Number	
A12	PA House District Number	
A13	Federal Congressional District Number	

B. Certification Statement

I certify that the above information is correct. The funds, if granted, will be used only for the purpose described in this application, and the applicant will comply in all aspects with the program guidelines for this grant and acknowledges that the failure to do so may require the repayment of all grant funds.

Application Submitted By:	
Artist, Arts Organization or Organization (typed or printed)	Date
Name of Project Coordinator (typed or printed)	
Signature	Title (typed or printed)

Applicant Name:						
C.	Project	Information Have you previously received LCCA funding? If yes, for how many years? Project Activity Type Project Manager Name Project Manager Title Project Start Date Project End Date LCCA Request Amount Project Description (20-40 words)		YesNo		
	C	110ject Description (20 40 words)				
	D. In-K	Kind (non-cash) Contributions		Amount (Value)		
	D1_		\$			
	D2 _		\$			
	D3 _		\$			
	D4 _		\$			
	D5_		\$			
		Total In-Kind Contributions	\$			

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E. Project Income

List all i	ncome for this project. Do not include in-kind.	Check if Secured	Amount			
E1	Admission Fees	· 	\$			
E2	Memberships		\$			
E3	Workshop Fees		\$			
E4	Sales/Concessions		\$			
E5	Fundraising	· 	\$			
E6	Host Organization	· 	\$			
E7	Individual Support	· 	\$			
E8	Foundation Support		\$			
E9	Corporate Support		\$			
E10	Business Support		\$			
E11	Federal Support		\$			
E12	State Government Support	· 	\$			
E13	Municipal Support		\$			
E14	Other (please specify)		\$			
E15	Subtotal matching income (add lines E1-E14)		\$			
	• Organizations that have received 1 year of funds will be responsible for a 25% cash or secured pledge match. Recipients of 2 or more years must show a 1:1 cash or secured match of requested funds.					
E16	LCCA request amount		\$			
E17	Total Project Income (E15 + E16)		\$			

• If the total project exceeds maximum grant amount (\$2,000 for individual artists or \$3,000 for arts organization or group conducting arts activities) describe entire project, and then describe the costs the LCCA grant will be specifically used to defray.

F. Project Expenses

ist all e	expenses for this project. Do not include in-kind.	Amount
F1	Artist Salary / Fees	\$
F2	Outside Artists Salary/ Fees	\$
F3	Administrative Salary / Fees	\$
F4	Tech Salary / Fees	\$
F5	Outside Tech Salary / Fees	\$
F6	Supplies	\$
F7	Postage	\$
F8	Printing	\$
F9	Space Rental	\$
F10	Travel	\$
F11	Advertising	\$
F12	Equipment Rental	\$
F13	Insurance	\$
F14	Other (please specify)	\$
F15	Total project expenses (add lines F1 – F14)	\$
		Total expenses must equal total project incom

G. Narrative Information

Applicant Name:

Please retype all questions and provide answers on a separate sheet. (MAXIMUM OF 3 SHEETS PER ANSWER @ 12 POINT TYPE)

- 1. Describe the project. (Include information on where and when the project will be held.)
- 2. Identify who will benefit from this project (target audience) and how they will benefit.
- 3. Who is the **Project Director/Coordinator** and what is his/her specific role? Attach resume.
- 4. How will you promote your project? Be specific as to outlets and audience reach.
- 5. Describe any plans you have to reach underserved and diverse audiences.
- 6. List previous projects this organization/individual has presented (if applicable).
- 7. Identify any artist(s) who will be involved with the project (if applicable). Attach resume(s). What will the role of the artist(s) be?
- 8. Identify any community partners who will be involved with the project. What will the role of the partner(s) be? Attach partner's resume(s), organizations' mission statements and/ or venue descriptions.
- 9. How will you accommodate people with disabilities?
- 10. How will you evaluate the success of the project?

